

## INVOICE



**KMGH**  
**123 Speer Blvd**  
**Denver, CO 80203**  
**Main: (303)832-7777**  
**Billing:**

[www.theDENVERchannel.com](http://www.theDENVERchannel.com)

[www.thedenverchannel.com](http://www.thedenverchannel.com)

Billing Address:

**American Media Advocacy Group**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**KMGH**  
**EW Scripps**  
**PO Box 30509**  
**Los Angeles, CA 90030-0509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
186448-1	10/28/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washington	National

Advertiser	Product	Estimate Number
Congress/Joe Coors (R)	228-Joe Coors for Congre	3296

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	186448	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/09/12	10/15/12	GMA M-F 7-9A	7A-9A	22222- -	:30	10	\$625.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/09/12 10/15/12 22222- - 10 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 10/09/12 8:48 AM GMA M-F 7-9A 7A-9A :30 JCTV100712H \$625.00 NM									
2 KMGH Tu 10/09/12 8:54 AM GMA M-F 7-9A 7A-9A :30 JCTV100912H \$625.00 NM									
4 KMGH W 10/10/12 7:50 AM GMA M-F 7-9A 7A-9A :30 JCTV100912H \$625.00 NM									
3 KMGH W 10/10/12 8:56 AM GMA M-F 7-9A 7A-9A :30 JCTV100712H \$625.00 NM									
5 KMGH Th 10/11/12 6:59 AM GMA M-F 7-9A 7A-9A :30 JCTV100712H \$625.00 NM									
6 KMGH Th 10/11/12 7:30 AM GMA M-F 7-9A 7A-9A :30 JCTV100912H \$625.00 NM									
7 KMGH F 10/12/12 7:55 AM GMA M-F 7-9A 7A-9A :30 JCTV100912H \$625.00 NM									
8 KMGH F 10/12/12 8:55 AM GMA M-F 7-9A 7A-9A :30 JCTV100712H \$625.00 NM									
10 KMGH M 10/15/12 7:59 AM GMA M-F 7-9A 7A-9A :30 JCTV100712H \$625.00 NM									
9 KMGH M 10/15/12 8:42 AM GMA M-F 7-9A 7A-9A :30 JCTV100912H \$625.00 NM									
2	10/13/12	10/13/12	7-9a Sat Morning News	7A-9A	-----S-	:30	2	\$300.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/09/12 10/15/12 -----S- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KMGH Sa 10/13/12 7:51 AM 7-9a Sat Morning News 7A-9A :30 JCTV100712H \$300.00 NM									
1 KMGH Sa 10/13/12 7:59 AM 7-9a Sat Morning News 7A-9A :30 JCTV100912H \$300.00 NM									
3	10/14/12	10/14/12	GMA SUN	Sun GMA 6A-7A	-----S	:30	1	\$120.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/09/12 10/15/12 -----S 1 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Su 10/14/12 6:59 AM GMA SUN Sun GMA 6A-7A :30 JCTV100712H \$120.00 NM									
4	10/14/12	10/14/12	7A-8A SUN MORN NEW	7A-8A	-----S	:30	1	\$315.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/09/12 10/15/12 -----S 1 \$315.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Su 10/14/12 7:11 AM 7A-8A SUN MORN NEWS 7A-8A :30 JCTV100912H \$315.00 NM									
5	10/14/12	10/14/12	9A-10A SUN MORN NEW	9A-10A		:30	1	\$400.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
186448-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Congress/Joe Coors (R)	228-Joe Coors for Congre	3296	

www.thedenverchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
-----S									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/09/12 10/15/12 -----S 1 \$400.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	KMGH	Su	10/14/12	9:39 AM	9A-10A SUN MORN NEWS	9A-10A	:30	JCTV100712H	\$400.00 NM
<b>6</b>	10/09/12	10/15/12	11A-12P News	11A-12P	11111- -	:30	5	\$275.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/09/12 10/15/12 11111- - 5 \$275.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	KMGH	Tu	10/09/12	11:44 AM	11A-12P News	11A-12P	:30	JCTV100712H	\$275.00 NM
2	KMGH	W	10/10/12	11:24 AM	11A-12P News	11A-12P	:30	JCTV100912H	\$275.00 NM
3	KMGH	Th	10/11/12	11:39 AM	11A-12P News	11A-12P	:30	JCTV100712H	\$275.00 NM
4	KMGH	F	10/12/12	11:34 AM	11A-12P News	11A-12P	:30	JCTV100912H	\$275.00 NM
5	KMGH	M	10/15/12	11:36 AM	11A-12P News	11A-12P	:30	JCTV100712H	\$275.00 NM
<b>7</b>	10/09/12	10/15/12	M-F 230-3pm	230-3p	11111- -	:30	5	\$300.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/09/12 10/15/12 11111- - 5 \$300.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	KMGH	Tu	10/09/12	2:41 PM	M-F 230-3pm	230-3p	:30	JCTV100912H	\$300.00 NM
2	KMGH	W	10/10/12	2:40 PM	M-F 230-3pm	230-3p	:30	JCTV100712H	\$300.00 NM
3	KMGH	Th	10/11/12	2:48 PM	M-F 230-3pm	230-3p	:30	JCTV100912H	\$300.00 NM
4	KMGH	F	10/12/12	2:40 PM	M-F 230-3pm	230-3p	:30	JCTV100712H	\$300.00 NM
5	KMGH	M	10/15/12	2:56 PM	M-F 230-3pm	230-3p	:30	JCTV100912H	\$300.00 NM
<b>8</b>	10/09/12	10/15/12	3-4p Rotator	3P-4P	22222- -	:30	10	\$450.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/09/12 10/15/12 22222- - 10 \$450.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	KMGH	Tu	10/09/12	3:48 PM	3-4p Rotator	3P-4P	:30	JCTV100712H	\$450.00 NM
1	KMGH	Tu	10/09/12	3:55 PM	3-4p Rotator	3P-4P	:30	JCTV100912H	\$450.00 NM
3	KMGH	W	10/10/12	3:29 PM	3-4p Rotator	3P-4P	:30	JCTV100912H	\$450.00 NM
4	KMGH	W	10/10/12	3:45 PM	3-4p Rotator	3P-4P	:30	JCTV100712H	\$450.00 NM
6	KMGH	Th	10/11/12	3:30 PM	3-4p Rotator	3P-4P	:30	JCTV100912H	\$450.00 NM
5	KMGH	Th	10/11/12	3:54 PM	3-4p Rotator	3P-4P	:30	JCTV100712H	\$450.00 NM
7	KMGH	F	10/12/12	3:16 PM	3-4p Rotator	3P-4P	:30	JCTV100912H	\$450.00 NM
8	KMGH	F	10/12/12	3:37 PM	3-4p Rotator	3P-4P	:30	JCTV100712H	\$450.00 NM
10	KMGH	M	10/15/12	3:42 PM	3-4p Rotator	3P-4P	:30	JCTV100912H	\$450.00 NM
9	KMGH	M	10/15/12	3:55 PM	3-4p Rotator	3P-4P	:30	JCTV100912H	\$450.00 NM
<b>9</b>	10/09/12	10/15/12	Dr. Oz	4P-5P	11111- -	:30	5	\$400.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/09/12 10/15/12 11111- - 5 \$400.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	KMGH	Tu	10/09/12	4:14 PM	Dr. Oz	4P-5P	:30	JCTV100712H	\$400.00 NM
2	KMGH	W	10/10/12	4:31 PM	Dr. Oz	4P-5P	:30	JCTV100912H	\$400.00 NM
3	KMGH	Th	10/11/12	4:25 PM	Dr. Oz	4P-5P	:30	JCTV100712H	\$400.00 NM
4	KMGH	F	10/12/12	4:54 PM	Dr. Oz	4P-5P	:30	JCTV100912H	\$400.00 NM
5	KMGH	M	10/15/12	4:29 PM	Dr. Oz	4P-5P	:30	JCTV100712H	\$400.00 NM
<b>10</b>	10/14/12	10/14/12	5pm News Sun Local Nev5P-6P	-----S		:30	1	\$525.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
186448-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
Congress/Joe Coors (R)		228-Joe Coors for Congre	3296

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks:	Start Date 10/09/12	End Date 10/15/12	MTWTFSS -----S		Spots/Week 1	Rate \$525.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMGH	Su	10/14/12	5:26 PM	5pm News Sun Local News	5P-6P	:30	JCTV100912H	\$525.00 NM
11	10/09/12	10/15/12	6P-630P JEOPARDY (M- 6P-630P)		11111--	:30	5	\$1,375.00	NM
Weeks:	Start Date 10/09/12	End Date 10/15/12	MTWTFSS 11111--		Spots/Week 5	Rate \$1,375.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMGH	Tu	10/09/12	6:04 PM	6P-630P JEOPARDY (M-F)	6P-630P	:30	JCTV100912H	\$1,375.00 NM
2	KMGH	W	10/10/12	6:04 PM	6P-630P JEOPARDY (M-F)	6P-630P	:30	JCTV100712H	\$1,375.00 NM
3	KMGH	Th	10/11/12	6:10 PM	6P-630P JEOPARDY (M-F)	6P-630P	:30	JCTV100912H	\$1,375.00 NM
4	KMGH	F	10/12/12	6:27 PM	6P-630P JEOPARDY (M-F)	6P-630P	:30	JCTV100712H	\$1,375.00 NM
5	KMGH	M	10/15/12	6:28 PM	6P-630P JEOPARDY (M-F)	6P-630P	:30	JCTV100912H	\$1,375.00 NM
12	10/10/12	10/15/12	630-7p WHEEL (M-F)	630-7P	1- 1- 1--	:30	3	\$1,575.00	NM
Weeks:	Start Date 10/09/12	End Date 10/15/12	MTWTFSS 1- 1- 1--		Spots/Week 3	Rate \$1,575.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMGH	W	10/10/12	6:41 PM	630-7p WHEEL (M-F)	630-7P	:30	JCTV100912H	\$1,575.00 NM
2	KMGH	F	10/12/12	6:41 PM	630-7p WHEEL (M-F)	630-7P	:30	JCTV100912H	\$1,575.00 NM
3	KMGH	M	10/15/12	6:48 PM	630-7p WHEEL (M-F)	630-7P	:30	JCTV100712H	\$1,575.00 NM
13	10/12/12	10/12/12	SHARK TANK	7P-8P	-----F--	:30	2	\$1,125.00	NM
Weeks:	Start Date 10/09/12	End Date 10/15/12	MTWTFSS -----F--		Spots/Week 2	Rate \$1,125.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMGH	F	10/12/12		SHARK TANK	7P-8P	:00		\$1,125.00 NM
			Unresolved						
2	KMGH	F	10/12/12	6:59 PM	SHARK TANK	7P-8P	:30	JCTV100712H	\$1,125.00 NM
14	10/09/12	10/11/12	10P NEWS	10-1037P	- 1- 1---	:30	2	\$1,500.00	NM
Weeks:	Start Date 10/09/12	End Date 10/15/12	MTWTFSS - 1- 1---		Spots/Week 2	Rate \$1,500.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMGH	Tu	10/09/12	10:22 PM	10P NEWS	10-1037P	:30	JCTV100712H	\$1,500.00 NM
2	KMGH	Th	10/11/12	10:27 PM	10P NEWS	10-1037P	:30	JCTV100712H	\$1,500.00 NM
15	10/09/12	10/15/12	Nightline	1037P-1103P	11111--	:30	5	\$675.00	NM
Weeks:	Start Date 10/09/12	End Date 10/15/12	MTWTFSS 11111--		Spots/Week 5	Rate \$675.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMGH	Tu	10/09/12		Nightline	1037P-1103P	:00		\$675.00 NM
			Unresolved						
2	KMGH	W	10/10/12		Nightline	1037P-1103P	:00		\$675.00 NM
			Unresolved						
3	KMGH	Th	10/11/12		Nightline	1037P-1103P	:00		\$675.00 NM
			Unresolved						
4	KMGH	F	10/12/12	11:01 PM	Nightline	1037P-1103P	:30	JCTV100912H	\$675.00 NM
5	KMGH	M	10/15/12		Nightline	1037P-1103P	:00		\$675.00 NM
			Unresolved						
			Preempt KA 10/5						

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186448-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Congress/Joe Coors (R)	228-Joe Coors for Congre	3296	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>									<u>53</u>

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$33,985.00</b>
<u>Agency Commission</u>	<b>\$5,097.75</b>
<u>Net Amount Due</u>	<b>\$28,887.25</b>